

EDUCATION & COMMUNITY PROGRAMS
at UCLA**live**



ALWAYS FREE. ALWAYS FUN.

www.uclalife.org/artinaction

Program Highlights 2009/10



Art in Action

One of the primary goals of *UCLA Live's* expanded education initiative, *Art in Action* is to foster collaborations across campus by offering free, participatory activities where students and faculty can actively engage with artists and participate in the creative process.



In conjunction with the artist Tony Deifell and his worldwide “*why do you do what you do*” project, over 600 UCLA students submitted thousands of tweets, essays and images which were displayed at the Freud Playhouse Nov. 3 – 10, 2009, and at Northern Lights Gallery for the remainder of fall quarter.

IT'S ALL BEEN DONE BEFORE BUT NOT BE ME: curated by SCA

(*Student Committee for the Arts*) and HSA (*Hammer Student Association*), over 200 student submissions of film, video, live performance, photography and visual art were presented at a special exhibit/event for over 600 attendees : co-produced by the students and UCLA Live at the *Hammer Museum*. **This program was funded by a UCLA Arts Initiative Grant*



Artist Workshops/Events: Highlights

October 16/17: Hofesh Shechter Dance/Percussion Workshops



October 22: Close Up: Omara Portuondo co-presented with *Student Committee for the Arts*



April 23: Alison Bechdel – Lecture/Workshop



May 5: David Sedaris 2nd Annual Humor Writing Contest co-presented with *Student Committee for the Arts*



Total number *Art in Action* events in the 09/10 season: 28

Total annual attendance/participation: 4,500 students/community members



Student Committee for the Arts

SCA supports and encourages awareness of and participation in the arts on the UCLA campus. The committee provides UCLA students with discounted tickets to UCLA Live events in premiere seats, and its members collaborate with UCLA Live staff to gain practical experience in professional arts administration. SCA also provides student artists with outlets to showcase their work and produces its own performing arts series



Number of SCA events in the 09/10 season: 14

Total annual attendance/participation: 4,000 students

Total number of student tix sold to UCLA Live events: 7,000



DFS provides free, professional performances and hands-on arts activities to underserved audiences in the Los Angeles community, and is committed to making the arts at UCLA an accessible and inspirational part of children's lives.

Since its inception in 1969, almost half a million Los Angeles school children have come to UCLA's historic Royce Hall for a *DFS* performance. Collaborating with the artists who comprise the *UCLA Live* season, *Design for Sharing* presents grade appropriate, hour-long performances where students experience diverse art forms, interact with professional artists from around the world and explore their own creative potential. For many students a visit to Royce Hall is a first: the first time in a concert hall, the first time experiencing a live performance, and the first time on a university campus.

School Residencies & Partnerships



Partnering with artists, teachers and other local cultural organizations, *Design for Sharing* offers comprehensive classroom residencies that allow students to participate in hands-on arts activities that enhance and illuminate the performance experience. The goal of the *DFS School Residency Program* is to give students the opportunity to go beyond the traditional experience of observing an arts event and become active participants in the creative

process. This academic year, *DFS* began a partnership with the *UCLA Community School*, providing curriculum-based and arts enrichment programs to more than 300 students in grades K-5.



Steps to College

Design for Sharing has developed college readiness materials for grades 6-12. The *Steps To College* brochure, planning guide and accompanying worksheets are distributed to all middle and high school students attending *DFS* performances. Campus tours are also offered following the performance, deepening the impact of a visit to UCLA, and inspiring students to think about the possibilities of higher education.

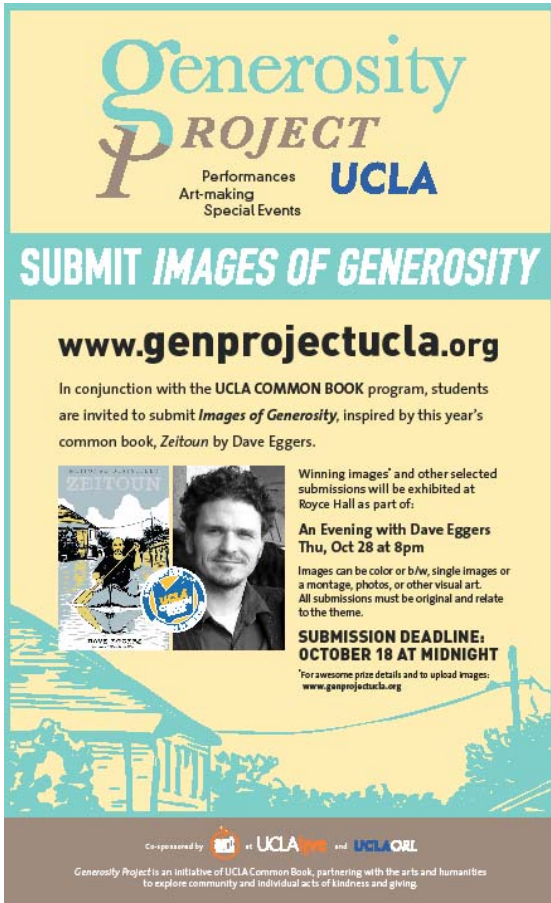


Number of *Design for Sharing* events in the 09/10 season: 30

Total annual attendance/participation: 17,000 K-12 students



www.uclalife.org/artinaction

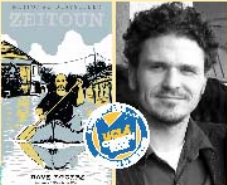


Generosity PROJECT
Performances Art-making Special Events **UCLA**

SUBMIT IMAGES OF GENEROSITY

www.genprojectucla.org



In conjunction with the **UCLA COMMON BOOK** program, students are invited to submit *Images of Generosity*, inspired by this year's common book, *Zeitoun* by Dave Eggers.



Winning images* and other selected submissions will be exhibited at Royce Hall as part of:
An Evening with Dave Eggers
Thu, Oct 28 at 8pm

Images can be color or b/w, single images or a montage, photos, or other visual art. All submissions must be original and relate to the theme.

SUBMISSION DEADLINE: OCTOBER 18 AT MIDNIGHT
*For awesome prize details and to upload images: www.genprojectucla.org

Co-sponsored by  **UCLA** and  **UCLA ORL**

Generosity Project is an initiative of UCLA Common Book, partnering with the arts and humanities to explore community and individual acts of kindness and giving.

One of the primary goals of UCLA Live's expanded education initiative is to foster collaborations across campus by offering free, participatory activities where students and faculty can actively engage with artists and participate in the creative process.

2010/11 Highlights

☞ UCLA Live is a member of the **UCLA Common Book** program. With our campus partners *ORL, UCLA Volunteer Center, Office of the Chancellor, College of Letters and Science, Student Affairs, SCA* and others, we are coordinating a year-long arts and humanities program of performances, art-making activities and special events - all free for the University community.

☞ *What's The Boldest Thing You've Ever Done?**

You are invited to contribute to a group art project on campus that addresses the question:

WHAT'S THE BOLDEST THING YOU'VE EVER DONE?
WWW.UCLABOLD.ORG

**WRITE, DRAW OR BOTH
BE CONCISE
BE CREATIVE
BE BOLD!**

The back of this postcard is your canvas

Go to www.uclabold.org for drop off locations or give the card to a Bold Coordinator

Tell the truth. It's anonymous.

Sponsored by UCLA Live, Bruin Resource Center, LGBT Campus Resource Center, Art and Global Health Center at UCLA, Student Committee for the Arts

A year-long collaboration *between UCLA Live, Bruin Resource Center, LGBT Center, SCA and Aids Performance Team (Art/Global Health)*, students will have opportunities to share their response to the question through photography, prose, poetry, interviews, film and performance. Student art will be shared on line, in print and in a special performance/exhibition in the Spring of 2012.

This program is partially funded by a *UCLA Arts Initiative Grant

☞ Free Artist Workshops/Events: *Fall Highlights*



Yes Men

Film: Free Screening for students. Free screening of the Sundance hit, *The Yes Men Fix the World*. The film follows the outrageous pranks of two gonzo political activists. Free ticket give-away to their show!

Where: October 11 @ 7:30, James Bridges Theater. Tix are free, go to *My UCLA* to make a reservation. For more info: www.sca.ucla.edu

Workshop: *Yes Men* lead a hands-on workshop for *Creative Activism*. Students not enrolled in class are welcome to observe.

Where: October 14, 10:00 a.m. - 12:00 p.m., Gloria Kaufman Hall, Room 208.



Helios

Master Class: L.A. based Helios Dance Theater will lead a master class for intermediate and advanced level dancers. Free and open to UCLA students and the community.

Where: October 21, 5:00 – 6:30 pm. Royce Rehearsal Studio.

Post Performance Discussion: Join the creative team of *Beautiful Monsters* for a discussion and Q&A immediately following the performance.



Gamelan Cudamani

Workshop for UCLA Students: The 26-member ensemble from Bali conduct two hands-on movement/music workshops.

Where: November 2, 10:00 a.m. - 12:00 p.m., Gloria Kaufman Theatre

Where: November 2, 6-8, Gamelan Room - Schoenberg Hall

(Students/community members not enrolled in class are welcome to observe)

Total projected number of *Art in Action* events in the 10/11 season: 30

Total projected annual attendance/participation: 8,000 students/community members

Projected number of SCA events in the 10/11 season: 15

Total projected annual attendance/participation: 6,000 students

Total projected number of student tix sold to UCLA Live events: 10,000

👉 Performances/Residencies: *Fall Highlights*



Oct 1, 2010 - Mariachi Los Camperos De Nati Cano
10:30am, Royce Hall
Grades 6-12



Oct 12, 2010 - CONTRA-TIEMPO
10:30am, Royce Hall
Grades 6-12



Nov 3, 2010 - CUDAMANI
9:30am, 11:30 am Glorya Kaufman Theatre
Grades 4-8



UCLA Community School Residency

In collaboration with *Contra-Tiempo*, DFS returns to Community School for the 2010/11 academic year, serving 190 4-5th grade students with weekly in-school arts activities.

Number of *Design for Sharing* events in the 10/11 season: 22

Projected attendance/participation: 15,000 K-12 students